



# NORTHWEST MARITIME CENTER **COMMUNITY REPORT 2021**



**THE SEA IS THE MOST POWERFUL TEACHER WE KNOW.**

# CREATING POWERFUL CONNECTIONS WITH THE SEA

## TO BUILD A RESILIENT & COURAGEOUS WORLD



© Jeremy J Johnson

The mission of the Northwest Maritime Center is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery.

## Welcome aboard!

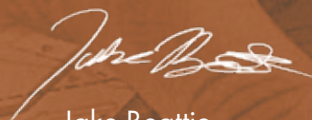
Whether you're a long time supporter or this is your first exposure to the Northwest Maritime Center, welcome! The NWMC is a 'big tent' organization—during the Port Townsend Wooden Boat Festival, we mean that quite literally with the 100'x100' music tent, but most of the time we mean it as a metaphor: there is a place for everyone here. If you have an interest or at least a curiosity in boats and the sea, the Maritime Center has a way for you to get involved, and we're adding more all the time.

Over the past ten years, we've added nearly five times the programs, and we are making steps to increase those opportunities nearly ten times more in the coming years. More classes, races, festivals, school programs, and opportunities for people to get involved with the blue part of the map both at our expanding main campus in Port Townsend, and through our increasingly regional programming up and down the Puget Sound.

Beyond making sure we have enough opportunities in the locations people want them, we are explicitly working to make sure that our maritime activities are welcoming to all people, especially people of color. The maritime world remains a predominantly white space, and as an organization we are in the process of immersive work centered around DEI (Diversity, Equity, and Inclusion). More than that, we are working as the lead partner with the Highline Public Schools in the creation of our region's first Maritime High School, with the explicit intent of making better connections between students of color and the educational and employment opportunities of the sea.

The pages that follow tell a more complete story of all the things we do and how to get involved, take a class, enroll your child, volunteer, donate, and more. It's as true as it is groan-worthy: Whatever floats your boat, there's a place for you at the Northwest Maritime Center.

Sincerely,



Jake Beattie  
Executive Director

# NORTHWEST MARITIME CENTER

## TWELVE YEARS ON THE RIGHT TACK

**NORTHWEST MARITIME CENTER** is a regionally serving non-profit that engages people in the powerful experiences of the sea, with the intent of making them stronger people, connecting them and their communities to the blue parts of the map, and using maritime activity to authentically address the larger issues of our world.

2009



**759**

Program Participants

**\$1,250,000**

Operating Budget

2019



**2,930**

Program Participants

**\$3,900,000**

Operating Budget

2025 PROJECTION



**6,000**

Program Participants

**\$7,500,000**

Operating Budget

*Projection based on planned increase to activities.*

### HOW WE MEET OUR MISSION

#### EDUCATION & SAIL TRAINING

Maritime Discovery Program  
Bravo Team  
Regional School Group Programs  
Salish Sea Expeditions  
Girls' Boat Project  
Youth Sailing Classes & Camps  
Port Townsend High School Sailing Team  
Adult Sailing & On-the-Water Classes  
Navigation & Seamanship Classes (virtual and in-person)  
Maritime High School

#### VOCATIONAL TRAINING

Port Townsend Maritime Academy Skills Center  
Real World Readiness for Adjudicated & At Risk Youth

#### PROFESSIONAL MARINER TRAINING

*In partnership, we provide:*  
US Coast Guard Credentialing Courses  
Pilothouse Simulator Training

#### BOATSHOP

Community Workshop Rental Space for Boat Work  
Youth Boatbuilding & Woodworking Classes  
Adult Boatshop Workshops

#### ENGAGEMENT

Wooden Boat Festival  
Race to Alaska  
SEVENTY48  
WA360  
Salish 100  
48° North Cruising Rally  
Admiral Jack Waterfront Tours  
Flotillas & International Trips

#### MEDIA

48° North Magazine

#### HOSPITALITY

Swan Hotel



# OUR GROWING FAMILY

The Northwest Maritime Center is the umbrella organization for many related and complementary initiatives—all linked by the same organizational engine:

**Port Townsend Wooden Boat Festival.** The headwaters of the NWMC began in 1977 with the first Wooden Boat Festival. Forty-five years later, the celebration that started as a bunch of wooden boat hippies around a campfire has grown to the largest event of its kind in North America.

**Race to Alaska.** Born in 2015, R2AK is North America's longest human- and wind-powered race: 750 cold water miles from Port Townsend, WA, to Ketchikan, AK. \$10,000 first prize; second prize: a set of steak knives. Since 2015, we have added two additional adventure races to our portfolio: SEVENTY48 and WA360.

**Marine Thrift** provides builders, sailors, DIYers, and the curious a place to land amazing deals on hardware, tools, small craft and all kinds of other interesting gear. Since 2016, Marine Thrift has been keeping good materials out of the landfill and increasing access for boaters more on the scrappy side.

**48° North**, the Pacific Northwest's sailing magazine of record for 40-plus years, joined the Northwest Maritime Center in 2018. As the publication's new steward, we are expanding this community resource, which by its very being advances maritime engagement.

**Salish Sea Expeditions.** Founded as an independent non-profit, Salish Sea Expeditions joined the NWMC in 2019 and adds their 20 years of engaging young people in vessel-based, inquiry-driven science expeditions to the suite of NWMC programs.

**Swan Hotel.** A 13-room boutique hotel adjacent to our main Port Townsend campus, NWMC purchased the Swan in 2021 as part of a campus expansion project. While the primary motivation was to secure land for eventual expansion, the lodgings and accommodations allow for greater autonomy and an increased ability to provide immersive, multi-day programming.

**Maritime High School.** NWMC has partnered with Highline Public Schools to create the region's first standalone maritime high school. The curriculum prepares students to enter directly into the maritime workforce or pursue post-secondary education. Its express intent is to engage communities and students of color in the educational and employment opportunities of the sea.★



# OUR REGIONAL IMPACT

The Northwest Maritime Center's reach has expanded greatly beyond Port Townsend since its founding. Today our educational programs impact the lives of students in the following Washington counties: Jefferson, Clallam, Kitsap, King, Mason, Pierce, Island, Snohomish, and King. Schools come to our campus, and through the boat-based Salish Sea Expeditions science program, students learn aboard our floating classrooms—the 61' sailing vessel *Carlyn* and the newest member of our fleet, *Admiral Jack*, a 40' power catamaran. Wooden Boat Festival participants come from all 50 states and several countries.

Race to Alaska, SEVENTY48, and WA360 engage racers from as far as New Zealand. All three races bring together a community that stretches from the race volunteers in Tacoma all the way to the finish line fans in Port Townsend; Victoria, BC; and Ketchikan, AK.

*48° North* magazine is distributed from Portland, OR, to Vancouver, BC—engaging boat-folk all along the upper west coast. Maritime High School is a program presence that serves the students of the Highline Public Schools and surrounding districts, and soon the broader set of the rich and diverse communities in and around the Duwamish River. From our humble beginnings, over the past decade we've truly grown into serving the region as the Northwest Maritime Center.★



© Drew Malcolm

**NORTHWEST MARITIME CENTER**

431 Water Street, Port Townsend, WA 98368 | 360.385.3628 | [info@nwmaritime.org](mailto:info@nwmaritime.org) | [nwmaritime.org](http://nwmaritime.org)



TO KETCHIKAN



VICTORIA

PORT TOWNSEND



48<sup>N</sup>

SEATTLE MARITIME HIGH SCHOOL

SEVENTY 48

TACOMA





# MARITIME HIGH SCHOOL

STUDENT-CENTERED. EQUITY-DRIVEN. MARITIME-FOCUSED.



Maritime High School (MHS) connects students with hands-on, project-based learning to create access to local maritime careers and open doors to college. Anchored in the Duwamish Valley, the public school delivers powerful youth development experiences and exceptional education to students who are furthest from educational justice, resources, and opportunities in the Highline Public Schools and surrounding districts.



## STUDENT-CENTERED

Research shows that when students are engaged in what and how they learn, they become more invested—both in their studies, and in the world around them.

## EQUITY-DRIVEN

Inclusive programs, policies, and practices ensure that education and maritime career opportunities are accessible to all. The target enrollment demographics match those of Highline Public Schools, where 80% of all students are youth of color.



## MARITIME-FOCUSED

The maritime industry in Washington is diverse and expansive, yet largely inaccessible and unknown to many—the current demographic is predominantly white and male, and the industry expects to see a large workforce gap in the coming years. MHS strives to change that. Students experience the maritime world through an array of subjects spanning phytoplankton to supertankers—all connected to pathways that lead to meaningful careers.





## CULTIVATING CURIOSITY THROUGH PROJECT-BASED LEARNING

Project-based learning (PBL) is a research-driven approach to education that prepares students to be the collaborative problem-solvers of tomorrow—they learn by doing, connecting their learning to authentic, relevant experiences beyond the classroom.

## HANDS-ON MARITIME EXPERIENCES

Maritime High School is PBL through a maritime lens. In their first two years of study, students experience an overview of the vast opportunities in the maritime and environmental sectors. In the following two years, students choose to pursue more specific areas of focus that include mentorship and internship opportunities. Students have a choice between multiple areas of study that may include:

- Marine Design, Engineering, and Construction
- Vessel Operations and Maintenance
- Maritime Resources and Research
- Law, Policy, and Environmental Justice

Upon graduation, students are positioned to enter directly into the workforce or pursue post-secondary education of their choosing.

## COMMUNITY-INFORMED CURRICULUM

Students graduate with skills, knowledge, and experiences that are informed by actively engaged community and industry partners who meet regularly in project design workgroups. Teachers experienced in PBL then develop multi-disciplinary projects that become the foundation of their learning. Projects emphasize mastery and integrate both the focus areas and core academic disciplines such as reading, writing, math, social studies, and science.★



Maritime High School is a collaboration between Highline Public Schools, Northwest Maritime Center, Duwamish River Cleanup Coalition, and Port of Seattle.



# SCHOOL PROGRAMS



The Northwest Maritime Center has a rich involvement in local and regional school districts through a multitude of place-based, maritime-focused programming.

**Maritime Discovery Program** is a partnership between the NWMC and three East Jefferson County Public School Districts. Every seventh-grade public school student in the county comes to our campus for a week-long, experiential, place-based learning program rooted in the local maritime environment.

**Girls' Boat Project** is a school year program for middle school girls that provides skill building in both the Boatshop and on the water. The program is taught by all women instructors. Our adored spring event "**She Tells Sea Tales**" began as the primary fundraiser in support of Girls Boat Project. The event is an evening of sea stories told by women whose lives and careers have been shaped by experiences on the water.

**Bravo Team** is a longboat seamanship, team building, and environmental learning program through Port Townsend's OCEAN program.

We also bring school groups from across the region to our Port Townsend campus for single- to multi-day maritime programming on and off the water. Elementary through college-aged students become the courageous, empathetic, and resilient leaders of tomorrow through the powerful lessons taught by the sea.★



## **MARITIME DISCOVERY SCHOOLS INITIATIVE** Revitalizing Our K-12 Public School District Through Place-Based Education

The Maritime Discovery Schools initiative was spearheaded by a partnership between the Northwest Maritime Center and Port Townsend Schools. Launched in 2014, this initiative has transformed Port Townsend Schools into the first place-based K-12 public education system in the United States.

Place-based education takes advantage of the local environment to create authentic, meaningful, engaged, and personalized learning for students. Students are immersed in Port Townsend's unique maritime culture and heritage, and our Salish Sea environment.



# SALISH SEA EXPEDITIONS



## OPENING DOORS FOR OUR FUTURE SCIENTISTS AND CLIMATE STEWARDS

Salish Sea Expeditions offers a boat-based marine science experience for youth ages nine to eighteen. Under the mentorship of marine biologists and professional mariners, youth conduct environmental research aboard the 61' sailing vessel *Carlyn* and our newest vessel, the 40' power catamaran *Admiral Jack*. Students step into the role of a researcher: they design and undertake a research project, participating in the steps of the scientific method.

These explorations bring science to life, and at the end of the school year students participate in the Salish Sea Science Symposium, where they present their science research to peers—learning the practice and importance of dissemination as scientists and stewards.★

The mission of Salish Sea Expeditions is to inspire youth to connect with the marine environment through boat-based scientific inquiry and hands-on learning, instilling curiosity, confidence, and critical thinking.





# PORT TOWNSEND MARITIME ACADEMY SKILLS CENTER

## BUILDING PUBLIC SCHOOL PATHWAYS TO MARITIME CAREERS

Washington State's maritime industry faces a two-fold challenge: our maritime workforce is aging, with large numbers of workers nearing retirement, yet an adequate pipeline to attract, educate, and retain new maritime workers does not exist. In response to this challenge, the Northwest Maritime Center and West Sound Tech, in partnership with the Port Townsend School District and local industry partners, opened the **Port Townsend Maritime Academy Skills Center (PTMA)** in September 2019.

PTMA is the first accredited Career and Technical Education (CTE) skills center program in Washington State to provide high school students with a vessel operations maritime curriculum taught by professional mariners and educators. It is the first skills center program in Washington State offering public high school youth with the opportunity to earn professional mariner and US Coast Guard credentials while earning high school graduation credits.

By building public school pathways for youth to gain both maritime and life skills, we are directly supporting the development of a well-trained workforce capable of dealing with the complexity of the Washington State maritime sector. And we are promoting healthy futures for our youth and maritime community.★



### CLASSES PRIORITIZE HANDS-ON SKILLS BUILDING

and weekly on-the-water training. Students spend 2.5 hours of their school day at our campus. Graduates not only earn three credits—English Language Arts, Physical Education, and CTE—toward their Washington State graduation requirements, but also gain critical vocational training. Certificates include:

- US Coast Guard required sea time
- Washington State Boater Education Card
- US Sailing Keel Boat
- AMSEA Drill Conductor
- OSHA 10
- Basic Safety Training (minus firefighting)
- Wilderness Advanced First Aid & CPR



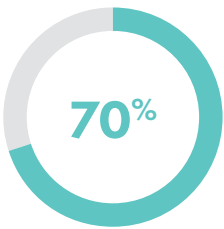
# REAL WORLD READINESS



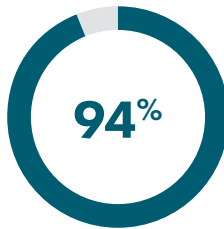
## OPPORTUNITIES FOR YOUTH AT RISK

Adjudicated youth need more opportunities than the justice system provides to break free from often-generational cycles of incarceration. In 2018, NWMC partnered with the local courts to create a maritime Education and Employment Training program for youth at risk of reoffending. Statewide, EET programs reduce recidivism by 12% more than typical juvenile court programs.

After three years of running Real World Readiness:



of participants have been successfully employed within our community



have not committed another crime

This program started to specifically serve youth “in the system;” it will soon expand to benefit those who are at risk of becoming adjudicated. We are partnering with school counselors, law enforcement and local courts to refer youth to the program with skill-building benchmarks for advancement into the next session.

Youth in the program work together to understand boats and learn boat maintenance and repair. In addition, they are connected with paid job internships and receive critical adult mentorship. Being out on the water provides a new perspective on their community and can shift their own sense of place in it. They begin to regain both a sense of autonomy: freedom to act or function independently, and a sense of agency: capacity to act in one’s own interest. A number of RWR participants have gone on to employment in the marine trades.★



**REAL WORLD READINESS** is a program that reconnects youth to our community and themselves. It provides outdoor experiences to help adjudicated youth overcome past adversity and gain resilience, while acknowledging past trauma in those we serve.

We not only teach youth important job skills, but also offer them positive alternatives to the pattern of reoffending. We hope that when faced with future obstacles, Real World Readiness graduates will derive strength from a newfound sense of place within our maritime community.

# PROFESSIONAL TRAINING



For mariners who have chosen the sea as their profession, the Northwest Maritime Center is host to an ever-growing number of classes to advance and sustain their careers. Using our state-of-the-art ship skills simulator, classrooms, and in-water assets, NWMC partners with accredited instructors and schools to provide needed training—from those aspiring to their first captain's license to custom offerings for the likes of the Puget Sound Pilots training on new equipment and working with maritime transportation companies to provide ongoing skill building for their captains and deck officers.★

# ADULT LEARNING & YOUTH SUMMER CAMPS



© Jeremy I. Johnson

## SAILING, NAVIGATION & SEAMANSHIP

For any age, learning through watery activity is a fun way to expand your horizons. The NWMC provides educational opportunities for all ages—from a five-year-old's summer of just messing about in boats in our summer camps, to advanced technical skills for the recreational boater like anchoring, docking, and radar navigation. Instruction is implemented via our fleet of vessels, ranging from 8' to 40', and virtual vessels upwards of 1,000' on our Pilothouse Simulator.

## HIGH SCHOOL SAILING TEAM

High School Sailing Team is a popular program which has sent some of our local sailors to district and national competitions. The team welcomes students from several local school districts. Their motto is, "Sail fast and have fun!" Many team members become sailing instructors in our summer youth camps.

## BOATSHOP WORKSHOPS

NWMC also offers programs for students interested in learning the skills to build and maintain their own boats. The Keith McCaw Boatshop is host to a diverse range of boat building workshops and seminars that guide people through the construction of their own small craft. We've even done remote build programs that worked with families across the country to build a boat in their living room while instructed and supported by professional boatbuilders over Zoom.★



# LIKE A GIRL

## COMMITTED TO ENGAGING GIRLS & WOMEN IN MARITIME ACTIVITIES

The Northwest Maritime Center has a history of **empowering girls and women through the lessons of the sea**. Beyond providing opportunities to gain maritime skills, we are committed to providing opportunities for girls and women to challenge themselves to discover their most authentic selves and break free of gendered expectations, and become connected to female instructors and mentors in the maritime field.

Our female-forward program offerings include all-female sailing camps and sailing instruction, the Race Like a Girl skipper training program, and Girls' Boat Project, a yearlong woodworking, sailing, and maritime trades class for middle school girls.

### FACTS THAT DRIVE OUR PASSION:

- Women represent only 2% of the world's 1.2 million seafarers.
- Washington State ranks 35th in terms of the gender pay gap: women working full time in our state are paid on average 78 cents for every dollar paid to men.
- Research shows that gendered expectations about what girls and boys are 'good' at or 'should' be focusing on are formed early in school. These different expectations, as well as external pressure to conform to stereotyped gender roles, follow women and men into classes and extracurricular activities, their college majors, and careers.★



Our female-forward programming is extensive. **Girls' Boat Project** is a year-long woodworking class for middle school girls offered as part of our public school district's curriculum. We also offer all-female sailing camps and sailing instruction. Every spring, the Northwest Maritime Center hosts **She Tells Sea Tales**, an evening of sea stories and songs by women whose lives and careers have been shaped by experiences of the water.



# 48° NORTH



© Jeremy J Johnson

## 48° NORTH MAGAZINE SAIL, POWER, PADDLE

48° North is more than a magazine, it's a community. For 40 years the magazine's pages have contained the stories and storytellers that inspire the boaters of the Pacific Northwest and bind them together as a community. Supported entirely by advertising revenues, 48° North is a free monthly publication that is broadly available in marinas, yacht clubs, and sailing centers between Portland and Vancouver, BC. Monthly distribution totals over 15,000, and the website receives over 12,000 unique views per month.

The magazine joined the NWMC in 2018 when the owners decided that our track record of success and our unique mix of forward-looking events and programs was the right home to propel 48° North into the next phase. Through the success of the Race to Alaska we understood the power of media and storytelling to engage people in our mission and grow the audience of future participants.

48° North operates as a revenue-generating, mission-oriented business unit of the NWMC that exists as a platform to tell the broadest of maritime related stories. ★



# R2AK SEVENTY48 & WA360



© Zoe Norbom

## CELEBRATING HUMAN ACCOMPLISHMENT, RACING REIMAGINED

In the spirit of adventure and discovery, the Northwest Maritime Center created a slate of offerings to engage and educate participants through the medium of adventure races: **Race to Alaska**, **SEVENTY48**, and **WA360**.

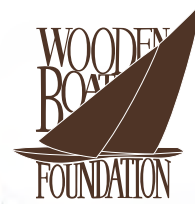
**Race to Alaska**, born in 2015, challenges all who enter to race engineless and unsupported 750 miles from Port Townsend, WA, to Ketchikan, AK. It's in the spirit of the lawless self-reliance of the gold rush that Race to Alaska (R2AK) was conceived. R2AK was the first of its kind and North America's longest human- and wind-powered race. As the website claims: "It's like the Iditarod with a chance of drowning." Any boat without an engine can enter, there are no classes or handicaps, and it's winner takes all: first prize is \$10,000 (second prize is a set of steak knives). Finishing times have ranged between four days and over three weeks. Less than half of the starting teams finish, and often the winners are not the most impressive: one person completed the race on a stand-up paddle board. They didn't win, but they became a legend.

Inspired by the R2AK, **SEVENTY48** was created in 2018 and encompasses a different kind of challenge: a human-powered, 70-mile race from Tacoma to Port Townsend in 48 hours or less. The rules are simple: no motors, no support, no wind. Racers pedal, paddle, or row past some of the most populated cities in Washington State. SEVENTY48 pushes all who enter to their physical limits. Participants are largely from Washington and Oregon, but come from all over—including a perennial favorite team: Platte Canyon High School from Colorado who have built and raced a boat in three consecutive years.

**WA360** was created as a COVID replacement for the R2AK during the year the Canadian Border was closed. It is a 360-mile loop that takes racers through the majority of Washington's inland sea, from Olympia to Point Roberts.★



# WOODEN BOAT FESTIVAL



© Steven Mullensky

## CELEBRATING WOODEN BOAT TRADITIONS

The Northwest Maritime Center and the Wooden Boat Foundation put on the largest festival of its kind in North America: the **Port Townsend Wooden Boat Festival**.

Over the course of three days, kids and adults experience the richness of Port Townsend's maritime culture, the beauty of wooden boats, and the magic of getting out on the water. Thousands of wooden boat enthusiasts come to the festival each year to swap stories, sharing both traditional approaches and the latest innovations in boatbuilding, equipment, skills, and adventure. With over 250 wooden vessels docked in Point Hudson, there is a boat to explore at every turn. With 100 presenters and 50 exhibitors, the festival is a place to learn from experts on topics that range from sharpening your tools to keeping your relationship afloat while out on the water.

A recent festival featured a Japanese theme, bringing new cultural and historical perspectives. All who came could experience taiko drumming, a Shinto boat launching ceremony, gyotaku fish printing, the history of Japanese boatbuilding in British Columbia, traditional Japanese boatbuilding techniques, and the rare opportunity to see wooden boats that were confiscated as part of the Japanese internment during World War II.

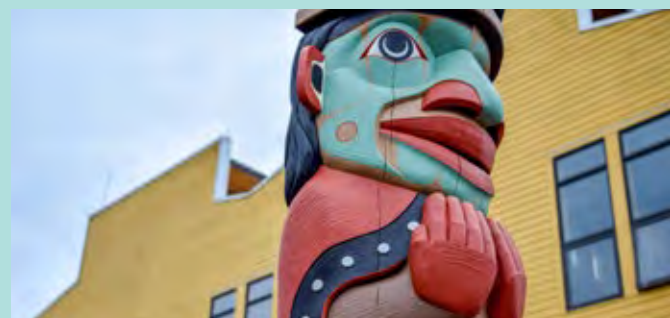
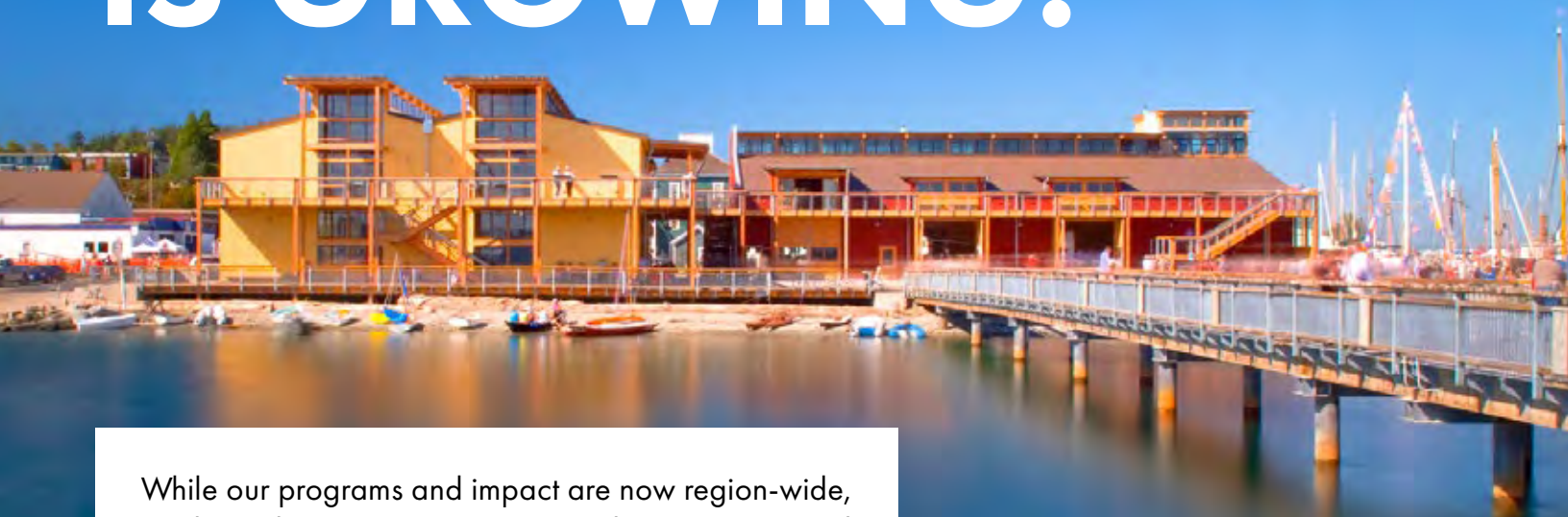
Beyond celebrating the beauty of wooden boats, the Wooden Boat Festival honors the men and women who have dedicated their lives to craftsmanship and intention, as well the community of Port Townsend, where the maritime trades are very much alive.★



# OUR CAMPUS IS GROWING!

While our programs and impact are now region-wide, our home base is our Port Townsend campus. Located on the waterfront in downtown Port Townsend, our 27,000-square-foot facility was completed in 2010 following a 10-year, \$15M capital campaign to transform a site that housed a derelict tank farm into a world-class community campus. The facility houses a mix of uses from classrooms, public meeting rooms, and a simulator on the upper floors, to more public-facing elements on the first floor (coffee shop, retail, and more). NWMC is not a maritime museum, but visiting public can engage with the ongoing projects in the Keith McCaw Boatshop, view the historic rowing shells in the Helen Keeley Boathouse, sign up for a boat tour on the *M/V Admiral Jack* in the summer, and enjoy the art and artifacts that adorn the campus inside and out.

Our entrance is defined by a 28' totem pole, a gift from the Jamestown S'Klallam tribe, that tells the story of what is now called Port Townsend through its three figures: Supernatural Carpenter, the Spirit of the Cedar Tree, and the 19th century S'Klallam leader, čičməhán (pronounced cheech-ma-han). The totem pole is both a symbol of the friendship between the S'Klallam tribe and the NWMC, and a physical symbol of the NWMC's commitment to engage people in a more complete version of 'Maritime.'





Since the day our campus opened in 2010, we have been running out of space. With the growth of programs and activity, NWMC recently acquired two additional properties that both serve short-term uses and are strategic acquisitions for eventual development and expansion.

**SWAN HOTEL.** Located across the street from our main campus, the Swan Hotel is a 13-room boutique hotel that operates out of one main building and four smaller cabins. The primary reason for the purchase is that the property is the only obtainable adjacent property and it is the first time it has been for sale in more than 20 years. Through a master planning exercise with architecture firm Mithun, we have developed several scenarios for future use, and until we need the space for alternate uses, the hotel will be a net contributor to our bottom line. Accommodations will help us shape and diversify our program offerings: ‘Stay and Learn’ classes for adults, simulator training for professional mariners, and the ability to house groups of school-aged students from around the region. A bunkhouse/hostel option is one of the priorities for future development.

**COMMUNITY CLASSROOM.** Plans are still in development, but NWMC has signed a 30-year lease for the vacant lot adjacent to the Swan. Our medium-term goal is to build a +/- 10,000 sq-ft, flexible-use facility that will multiply our classroom space and allow our programs to grow.★



# NORTHWEST MARITIME CENTER ANNUAL REPORT

2019–2021



## Dear Friends,

The Northwest Maritime Center's growth amidst and despite the pandemic was a story that we needed to share at a critical time, and so our 2021 Report to the Community was created—to fuel hope, to build momentum, to inspire generosity. It also means that we finished writing it before we actually closed the books on 2021, so this insert is a way to bridge that gap.

We are accountable to our community, so have included a summary financial report, as well as meaningful numbers about our programs and events. We are grateful to the people and organizations who help create powerful connections with the sea through their time and resources, and so we have included a list of donors and sponsors from 2019 through 2021, along with a summary financial report. Thank you for helping build a resilient and courageous world.

Onward!

With gratitude,

Jake Beattie  
Executive Director

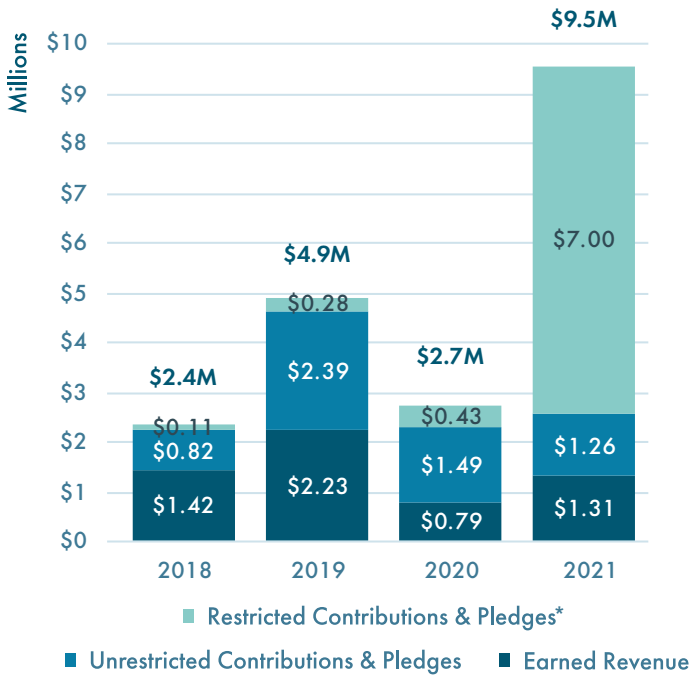
Lynn Terwoerds  
Board President



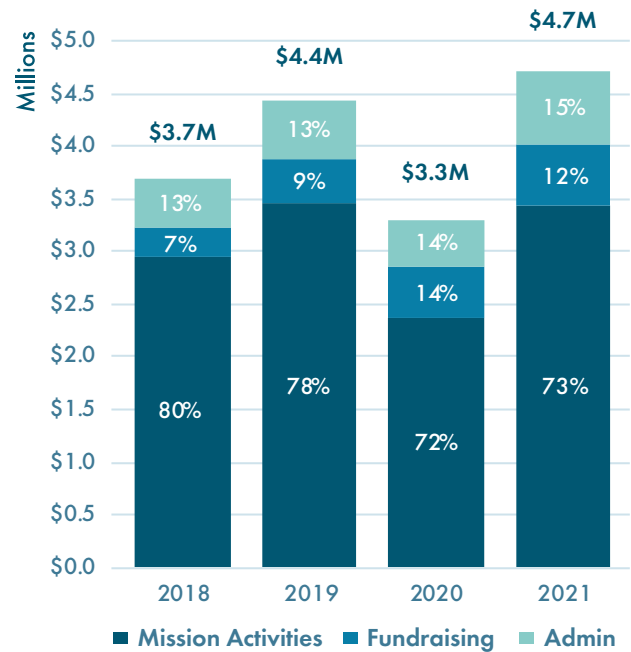
# OPERATING REVENUE & EXPENSES

2019-2021

## Revenue Sources



## Operating Expenses



Our 2019 merger with Salish Sea Expeditions expanded contributed revenue, but 2020 income took a big hit due to COVID. Our See Change campaign began in 2021 to raise \$18M for maritime education over four years. Much of our 2021 contributed revenue remains purpose-restricted for that future use, or for the purchase of the Swan Hotel completed in December of 2021. In 2022, we hope to see revenues return to (at least) pre-pandemic levels.

\*includes \$3.5M in outstanding pledges

Our operating expenses are an expression of our operational scale. In 2020, our temporary reduction in normal operations is reflected in overall costs. In 2021, we began our multi-year Sea Change campaign, and in 2022 the addition of Swan Hotel operations and the resumption of normal programs and events will bring new expenses. Overall, our direct investment in mission activities remains high among nonprofits with large physical plants.

# REGULAR EMPLOYEES

2019-2022

As we have grown over time, so too has our staff. Though we employ 20 or more seasonal staff each year for our school programs, summer learn to sail classes, etc., our regular employees are with us year-round and comprise the "core" of NWMC. We took a big hit during our 2020 COVID shutdown but have come back fast—we were also delighted to welcome the 5 members of the Swan Hotel team to the NWMC family in early 2022.



# SPONSORS & BUSINESS MEMBERS

2019–2021

## Partner

First Fed  
Fisheries Supply  
Mustang Survival

## Presenting

Wilder Auto  
Ketchikan Visitors Bureau  
Tacoma Travel

## Official

Baranof Fishing  
Dock Street Marina  
Port of Tacoma

## Friend

AGMarine  
Peninsula Daily News  
Port of Port Townsend  
Enjoy Port Townsend  
Admiral Ship Supply  
Best Coast Canvas  
Carl's Building Supply  
Edensaw Wood  
Goodman Sanitation  
KPTZ  
Lee Valley tools  
Mt. Townsend Creamery

New Day Fisheries  
Northwest School of Wooden Boatbuilding  
Northwest Water Wellness  
Port Townsend Brewing Co  
YETI  
Port Townsend School of Massage  
Port Townsend School of Woodworking  
Rainshadow Properties  
SEA Marine  
Sirens Pub  
Small Craft Advisor Magazine  
Sunrise Coffee  
The Artful Sailor  
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## VOLUNTEER

Volunteers work side by side with NWMC staff in a wide range of roles and activities. The peak of this activity is the Wooden Boat Festival when over 500 volunteers help create a weekend-long community celebration of maritime craftsmanship. To learn more, contact [volunteer@nwmaritime.org](mailto:volunteer@nwmaritime.org).

## BECOME A MEMBER

Northwest Maritime Center members receive great benefits, including discounts on classes, free subscriptions to *48° North*, and even free tickets to the Wooden Boat Festival. Membership fees help support the programs and mission of the NWMC. To learn more about memberships, contact [membership@nwmaritime.org](mailto:membership@nwmaritime.org).

## DONATE

Our wide ranging programs simply couldn't happen without the support of donors who value the power of hands-on education and our goal of involving the broadest spectrum of the communities we serve. Donations make it possible, and they are tax deductible. To help support our mission and programs, contact [donate@nwmaritime.org](mailto:donate@nwmaritime.org).

## ADVERTISE IN 48° NORTH

Another way to do well while you do good: advertise in *48° North*. With a monthly distribution of 15,000 and an online viewership of over 12,000 unique visits per month, your ad will reach both boaters and the boating curious, and your money works twice: all profits of *48° North* go to support the mission and programs of the NWMC. To inquire about advertising in *48° North*, contact [advertising@48north.com](mailto:advertising@48north.com).

## SPONSOR

Race to Alaska, SEVENTY48, and the Wooden Boat Festival are all best-in-class events with large and loyal followings. Year-round content keeps our audience engaged—ideal for the marketing benefits of sponsorship. Plus, you know that your sponsorship dollars support the mission and programs of the NWMC. To inquire about sponsorship, contact [sponsorship@nwmaritime.org](mailto:sponsorship@nwmaritime.org).

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Photos by Jeremy J Johnson, Scott Wood, Drew Malcolm, Liv von Oelreich, Steven Mullensky, Jan Anderson, Katrina Zoe Norbom, Sean Trew, Maritime High School, Northwest Maritime Center, Port of Seattle, and illustrations by Mithun.



The mission of the Northwest Maritime Center is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery.  
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