



ONWARD!

A vision for expanding our impact
NORTHWEST MARITIME CENTER

Hello, Northwest Maritime Center friends!

Can you see it in your mind? An expanded campus that preserves the character of Point Hudson, gives our programs room to grow, engages visitors and students both on and off the water, increases learning through residential programs that add a shot in the arm to Port Townsend's off-season economy? We can see it too, and we're pretty excited.

2020 was a lot of things, but for all the hardships and tribulations, here at the Northwest Maritime Center we spent the time imagining and planning. Imagining how to better serve our community and planning for how to pull it off.

One of the things that became clear was that the moment the Maritime Center was built was the moment we started running out of space. After ten years and a pandemic, we've grown beyond our ability to house our activity in our existing campus. The vision that emerged from a year of Zoom meetings and staring at our backyards was to create the facility that would propel our organization into our next decade of success. The following pages lay out the broad strokes, but in summary: In the last ten years we've grown our programs five times over, and these next steps would not just allow for more classes, events, Races to Alaska, school programs, etc., but would also secure a revenue source to support them and allow us to move the economic needle for our community.

This is a big move, these are exciting times, and I look forward to getting excited along with you as we chart the course for the future.



Sincerely,
Jake Beattie
Executive Director



COMMUNITY CLASSROOM

A classroom to educate, celebrate and showcase our community

The Port Townsend Maritime Academy (PTMA) is one of our community's crowning achievements. An outgrowth of the Port Townsend Schools' Maritime Discovery Initiative to orient the entire district to the learning of the sea, the apex expression of that work is a full-year program in which interested high school juniors and seniors spend half of every school day immersing themselves in maritime learning—regular high school, but with a focus on maritime career exploration. Students engage in hands-on learning—from how to row, to fixing outboards, to damage control training with the US Coast Guard. PTMA is hosted and funded by the Northwest Maritime Center, and we want it to grow.

To grow that program, we need more space, and so the concept of the Community Classroom concept was born. The one-story, flexible-use building will accommodate the full range of programming for the PTMA and NWMC programs as a whole. Its Cross Laminated Timber design is both modern and ecologically friendly, and with a full solar array and Tesla house bank, it is designed to be net zero for energy use.

When not employed by school-year learning, the Community Classroom could serve a myriad of public-facing uses including adult classes and community events.



THE SWAN HOTEL

Destination learning, preserving a sense of place

If your first thought was: “Why is an education non-profit trying to buy a hotel?” you’re not alone. That was our first thought too.

When the owners of the Swan Hotel approached us in late 2019, we almost laughed them out of the room. It seems crazy at first glance, but taking a step back, there are four compelling reasons:

1. Obtaining the property is part of a long-term strategy to secure additional space for future growth.
2. In the short term, it provides a reliable revenue center, the opportunity for more programs, and a seamless customer experience to draw people into our mission.
3. In both cases we can create a fully integrated campus that animates and anchors downtown Port Townsend, especially to increase off season educational tourism.
4. It is for sale. Right now.

Imagine a campus with flourishing programs, with an integrated visitor experience, that anchors downtown and inspires people to return for more. It’s not hard to imagine; that’s what the Northwest Maritime Center is today.

Now imagine that it’s active and sustainable year-round thanks to a focus on offseason programs that bring in students when we have the capacity to teach them, and the downtown core needs the revenue the most.

That’s what this campaign is about: more activity, more months of the year, more sustainable, for the betterment of the Maritime Center, our maritime mission, and Port Townsend as a whole.

HOW WE MEET OUR MISSION...

Maritime Discovery Program

Hands-on, maritime learning for every 7th grade class in Port Townsend, Chimacum, and Quilcene.

Port Townsend Maritime Academy

Providing students with a year-long, vessel operations maritime curriculum taught by professional mariners and educators.

Salish Sea Expeditions

Delivering boat-based learning experiences and engaging youth in STEM exploration and maritime skills training.

Maritime High School

Connecting students from the region with project-based learning and access to meaningful careers; with a specific focus on equity.

Girls' Boat Project

Middle school girls gain skills and have fun in the maritime trades, both on and off the water.

Bravo Team

A longboat seamanship, team building, and environmental learning program through Port Townsend's OCEAN program.

Real World Readiness

A restorative justice program that reconnects youth to our community and their better selves.

Adult Education

Offering sailing, navigation, seamanship, and boatbuilding classes for adults to learn and improve skills.

The mission of the Northwest Maritime Center is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery.

NORTHWEST MARITIME CENTER
431 WATER STREET
PORT TOWNSEND, WA 98368

photos by Tom Hall, Drew Malcolm, Swan Hotel, Dave Pitman, and NWMC staff. Illustrations by Mithun.

Wooden Boat Festival

The largest wooden boat festival in North America and the 2nd largest in the world, bringing people together since 1977.

Race to Alaska

No motor, no support, all the way to Alaska. The physical endurance, saltwater know-how, and bulldog tenacity to navigate the 750 miles from Port Townsend to Ketchikan.

SEVENTY48

Seventy miles, 48 hours. Tacoma to Port Townsend. Human power only. Pedal, paddle, or row.

WA360

The newest of our adventure race line-up, WA360 is 360 miles of unsupported, engineless boat racing in the Puget Sound.

48° North

48° North is the premier boating magazine and online boating news source of the Pacific Northwest.

Marine Thrift

A used boat supply store that operates to support the needs of price-sensitive boaters.


Wooden Boat Chandlery

Providing the public with maritime and outdoor gear, and in-store demonstrations with local experts.

Learn about our other programs & events
at nwmaritime.org

Contact Stephen Streufert

 stephen@nwmaritime.org

 360.385.3628

 nwmaritime.org



Salish Sea Expeditions



Maritime Discovery Program



Wooden Boat Festival



Race to Alaska